

***Samariang Aman* showhouses draw record visitors**

For immediate release

Issued by Hock Seng Lee Construction Sdn Bhd, Corporate Affairs Dept. on Thursday 2 February 2006 for publication on Friday 3 February 2006.

Media Enquiries: Kho Meng K'ang Tel: 082-332755 , 019-8867715

KUCHING — *Samariang Aman*, Kuching's renowned housing development at scenic Bandar Samariang, will have both its showhouses open this weekend, 4-5 February 2006.

Leading property developer Hock Seng Lee Construction Sdn Bhd (HSLC) launched the showhouses last month with an estimated five thousand visitors passing through the doors in the opening weekends.

"It was a remarkable response," said HSLC's Property Development Manager Mr Kho Meng K'ang.

"It shows that demand in the affordable housing market is strong and I believe our customers appreciate the chance to see how comfortable and stylish their new *Samariang Aman* home can be," he added.

Visitors were particularly interested in the innovative single-storey courtyard terrace house. Decorated in tropical style complete with a goldfish pond, the internal courtyard proved a major draw.

"Many people buy off the plans after viewing the architectural drawings and the models, but it is always exciting to see the real thing," said Mr Kho.

"We were very encouraged by the positive feedback as it makes all our work worthwhile," he added.

Visitors accustomed to the long dark corridors of most single-storey terrace houses were amazed at how spacious and light-filled a single level house can be with an internal courtyard and the right layout planning.

"We continue to refine our designs and to offer exciting choices to our customers. We firmly believe that just because *Samariang Aman* homes are in the affordable price bracket (below RM200,000), it does not mean they will not be attractive, practical and a pleasure to live in." said Mr Kho.

Members of the public can visit the double-storey terrace and single-storey courtyard terrace showhouses at *Samariang Aman*, near to SMK Samariang, between 10am and 6pm on Saturday and Sunday.

As both show houses have now been sold, the weekend openings will be for a limited time only. Their proud new owners are eager to move in.

Samariang Aman, with 642 units of new homes to be built, is one of Kuching's biggest and fastest selling residential developments. Prices start from only RM149,000 for single-storey courtyard terrace houses, while double-storey terrace houses range from RM178,000 to RM195,000.

"The single-storey courtyard terraces remain on promotion for a limited period," said Mr Kho.

With Phases 1 and 2A completely sold out and only a few units left for Phase 2B, HSLC has opened Phase 3 of the estate for sale with new tropical and contemporary designs available.

Meanwhile, HSLC's showhouse at *Highfields* in Batu Kawa has now closed as *Highfields* Phase 1 has almost sold out. *Highfields* Phase 2, featuring new contemporary designs, is expected to be launched shortly and buyers can register with HSLC for first option invitations.

Visits to the *Highfields* showhouse are now by appointment only and all those who bid for the showhouse will be contacted shortly. The stylish showhouse complete with all its contemporary interior fittings and furnishings is expected to sell for around RM500,000.

"It is unbeatable value. There is nothing more to spend. All the work of interior design has been handled by professionals. You can just move in immediately with your clothing and enjoy," said Mr Kho.

Interested showhouse buyers should contact HSLC's sales office urgently.

In conjunction with the Lunar New Year festivities, HSLC also has promotional sales for selected commercial properties.

"Those looking for excellent investment properties should speak to HSLC sales staff about the many options available," said Mr Kho, noting that many purchasers of *Samariang Aman* Phase 1 were already able to re-sell their properties at a profit.

HSLC is the property arm of Hock Seng Lee Berhad – the only Sarawakian company on Bursa Malaysia's main board construction counter.

The *Samariang Aman* showhouses, located at Bandar Baru Samariang next to SMK Samariang, will be open every Saturday and Sunday 10am-6pm for a limited period.

The public can follow the directional signs from the State Library, State Mosque or Kelab Golf Sarawak to reach *Samariang Aman* in less than ten minutes. Call the HSLC Sales Dept. on 082-337979 / 019-8887979/ 012-8884949 for further details.

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